

NAVNEET KUMAR

Assistant Professor | Department of Commerce, Gargi College | University of Delhi
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PROFESSIONAL SUMMARY

UGC-NET (JRF) qualified academic in Management with specialization in Marketing. Currently serving as an Assistant Professor at the University of Delhi. Research interests include Green Supply Chain Management, Customer Satisfaction, Sustainability, Marketing and Business Analytics. Experienced in teaching undergraduate courses, research, and academic administration.

EDUCATIONAL QUALIFICATIONS

Year	Degree	Institution	University
2023	Ph.D. in Commerce (Pursuing)	Department of Commerce, Delhi School of Economics	University of Delhi
2020	MBA (HR & Marketing)	J.C. Bose University of Science & Technology, YMCA	J.C. Bose University
2017	B.Sc. (Applied Physical Science)	Rajdhani College	University of Delhi

PROFESSIONAL EXPERIENCE

- Assistant Professor, Department of Commerce, Gargi College, University of Delhi (*April 2026 to present*)
- Guest Faculty, Department of Commerce, Keshav Mahavidyalaya, University of Delhi (2024–2025).
- Guest Faculty, Department of Commerce, Hindu College, University of Delhi (2023–2024)
- UGC-NET (JRF), July 2020

TEACHING INTERESTS

- Marketing Management
- Business Mathematics
- Digital Marketing
- Project Management
- Supply Chain Management

RESEARCH INTERESTS

- Green Supply Chain Management
- Customer Satisfaction

- Sustainable Marketing
- E-commerce
- ESG and Sustainability

ADMINISTRATIVE RESPONSIBILITIES

- **Member, Admissions Committee**, Department of Commerce, Gargi College, University of Delhi.
- **Member, Results Committee**, Department of Commerce, Gargi College, University of Delhi.

PUBLICATIONS

- **Kumar, R., Kaur, A., Dangi, H. K., Kumari, P., & Kumar, N. (2026).** *Artificial Intelligence in Fire Safety: A Critical Perspective on Policy, Stakeholders and Emerging Technologies in India.* **FIIB Business Review**, 15(1), 11–19.
- **Kumar, N., & Dangi, H. K. (2024).** *Green Supply Chain Management and Customer Satisfaction: A Bibliometric Analysis.* **Ramanujan International Journal of Business and Research**, 9(2), 61–74. <https://doi.org/10.51245/rijbr.v9i2.2024.1798>
- **Kumar, N. (2024).** *Green Supply Chain Management as a Competitive Advantage: A Case Study Approach.* **International Journal of Innovations & Scientific Research Review.**
- **Kumar, N. (2024).** *Impact of Green Product Life Cycle on Customer Satisfaction and Loyalty.* **KAAV International Journal of Economics, Commerce & Business Management.**

CONFERENCE PRESENTATIONS

- Presented a research paper titled "**Green Supply Chain Management and Customer Satisfaction: A Bibliometric Analysis**" at the **V International Annual Research Competition (Anusandhan 2024)** organized by **Rukmini Devi Institute of Advanced Studies (RDIAS), Delhi**, on **22 June 2024**.
- Participated in the **International Conference on Management Practices for Sustainable Future (ICMPSF-2023)** organized by the **School of Management Studies, Sangam University, Rajasthan**, on **7–8 April 2023**.