

CURRICULUM VITAE

Name: Prof. (Dr.) Romita Popli

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Prof. (Dr.) Romita Popli has done B. Com (H) from Jesus and Mary College, University of Delhi and M. Com, M. Phil, Ph. D from Delhi School of Economics, University of Delhi. She has also qualified DOEACC 'O' Level examination conducted by Department of Information Technology, Government of India. She has a teaching experience of more than two decades. Her area of specialization is Marketing. She has to her credit several research publications in various reputed journals/edited book. She has presented research papers in various national and international conferences/seminars. She has been regularly attending faculty development programmes, seminars and workshops to enrich her domain knowledge for comprehensive teaching-learning and research. She is a life member of professional bodies like Indian Accounting Association and Indian Commerce Association.

Roles and Responsibilities:

At University Level:

- Participated in curricula development of B. Com (H), B. Com (Prog.) and B. A. (Prog.) Marketing courses (Core, GE and SEC) of Undergraduate Curriculum Framework (UGCF)-2022 based on National Education Policy (NEP)- 2020
- Participated as Paper-setter and Examiner for papers of B. Com (H) and B. Com (Prog.) courses during semester-end examinations
- Participated in setting guidelines for CBCS and NEP based syllabus for various papers viz. *"Principles of Marketing"*, *"E-commerce"*, *"Human Resource Management"*, *"Entrepreneurship and New Venture Planning"*, *"Sustainability Marketing"*

At College Level:

- Coordinator (Commerce), Internal Assessment Committee for 2024-25
- Deputy Superintendent for Semester Examination May-June 2019
- Admission Convener for Commerce for the year 2018-19
- Convener, Computer Lab Committee from September 2019 to April 2022; member of the same committee since 2009-10
- Member, Workload Committee for Lab Staff during 2021-22
- Member, Research Committee of College (RCC) 2025-26 for fourth year of Undergraduate Curriculum Framework (UGCF)-2022 based on National Education Policy (NEP) - 2020
- Member, Screening Committee for Permanent Appointments 2025-26
- Member, Study Leave Committee 2025-26, 2026-27
- Member, Admission Committee 2025-26

- Member, Pathfinder Committee 2025-26; 2026-27
- Member, Prize Committee 2025-26
- Member, Library Committee from 2018-19 to 2022-23; member, extended library committee 2025-26
- Member, Medical Committee from 2022-23 to 2025-26
- Commerce Department Representative, Prospectus Committee during 2012-13
- Member, Placement and Higher Education Committee from 2010-11 to 2012-13
- Member, Creative Writing (Hindi) Committee during 2013-14

At Department Level:

- Teacher Incharge of the Department of Commerce, Gargi College, University of Delhi for the academic year 2025-26
- Member of selection committee for permanent faculty appointments, promotions, guest faculty appointments in Commerce Department during 2025-26
- Member, Subject Research Committee (SRC) 2025-26 for fourth year of Undergraduate Curriculum Framework (UGCF)-2022 based on National Education Policy (NEP)- 2020
- Signatory for B.Com (H) admissions during 2026-27
- Signatory for B.Com (Prog.) admissions during 2023-24
- Faculty Advisor for Bi-Annual Commerce Magazine: COMASCENT during 2013-14, 2014-15, 2020-21 and 2021-22
- Faculty Advisor for Commerce Association during the year 2008-09 and 2012-13
- Member of selection committee for ad hoc appointments in Commerce Department during December 2012, July 2013 and December 2013
- Accompanied Commerce students on college trips to Dehradun-Mussouri, Jaipur, Shimla and Jim Corbett National Park during 2004, 2012-13