


Title	Ms.	First Name	Iti	Last Name	Verma	
Designation		Assistant Professor				
Office Address		Department of Commerce, Gargi College, University of Delhi				
Residence Address		New Delhi				
Email Address		iti.verma@gargi.du.ac.in				
Educational Qualifications						
Degree	Institution				Year	
Ph.D.	Department of Commerce, Delhi School of Economics, University of Delhi				Pursuing	
M.Phil.	Department of Commerce, Delhi School of Economics, University of Delhi				2021	
M.Com.	Hansraj College, University of Delhi				2017	
B.Com. (Hons.)	Daulat Ram College, University of Delhi				2015	
XII	Vivekanand School, D-Block Anand Vihar				2012	
Career Profile						
<ul style="list-style-type: none"> Assistant Professor at Gargi College, University of Delhi, since November 2021 till present. Assistant Professor (Guest) at Mata Sundri College, University of College, from September 2019 to May 2020. Assistant Professor (Guest) at Lakshmi Bai College, University of Delhi, from January 2019 to April 2019. 						
Roles and Responsibilities						
<ul style="list-style-type: none"> Core member of Gargi Media Cell, Gargi College, University of Delhi, since November 2023. Core member of Prize Committee, Gargi College, University of Delhi, since December 2023. Faculty Advisor of The Commerce Association, Department of Commerce, Gargi College, University of Delhi, since July 2022. Core member for IQAC and NAAC Committee, Department of Commerce, Gargi College, University of Delhi, since July 2022. Served as a core member of the Admission Committee for the academic year 2023-24, Department of Commerce, Gargi College, University of Delhi. Served as a core member of the Pathfinder Committee, Department of Commerce, Gargi College, University of Delhi, from July 2022 to June 2024. Faculty Advisor of The Marketing society, Gargi College, University of Delhi, from July 2022 to June 2024. 						
Areas of Interest/Specialization						
Finance and Accounting						

Subjects Taught
<p>B.Com. (Hons.): Financial Markets, Institutions & Services (FMI), Financial Reporting & Analysis (FRA), Consumer Affairs and Customer Care, and Business Law.</p> <p>B. Com. (Prog.): Financial Accounting with Tally, Cost Accounting, Business Organisation and Management, Computer Applications in Business, and Management Accounting.</p> <p>B.A. (Prog) Commerce: Fundamentals of Entrepreneurship and Computerised Accounting SEC: Digital Marketing</p>
Research Publications
<ul style="list-style-type: none"> • Circular Economy: A Review of Global Practices and Initiatives with Special Reference to India. (2021). <i>Focus: Journal of International Business</i>, 8(1), 187-205. (Co-Author) • Is India Moving Towards Circularity: An Empirical Analysis of The Energy Sector. (2021). <i>Shodh Sarita: An International Bilingual Peer Reviewed Refereed Research Journal</i>, 8(29), 22-29. ISSN-2348-2397. (Co-Author) • Financial Inclusion: A Strategic Tool to Attain Economic Development. (2022). <i>Drishtikon: A Management Journal</i>, 13 (2), 9-28. ISSN-0975-7848. (First Author) • Circular Economy Practices: An Empirical Study of Renewable Energy in India. (2022). <i>Journal of Commerce & Business Studies</i>, 9(2). ISSN 2322-0767. (Co-Author) • Advertising on Social Issues Influence Brand Image: A Study on Select Indian Companies. (2023). <i>International Journal of Marketing and Business Communication</i>, 12(1), 16-22. ISSN -2277-484X. (First Author) • Book chapter titled "Modern Portfolio Theories" published with ISBN: 978-81-19417-67-4 in 2023 for the core paper Security Analysis and Portfolio Management offered by Master of Business Administration (MBA) department under the aegis of Department of Distance and Continuing Education Campus of Open Learning/School of Open Learning, University of Delhi.
Conference Presentations
<ul style="list-style-type: none"> • Research paper presented at the 5th Biennial International Conference on “Ensuring a Sustainable Future: Role of Entrepreneurship, Innovation in Management Practices, and Circular Economy” held on 6th & 7th March 2020, organized by the Department of Commerce, Sri Guru Gobind Singh College of Commerce, University of Delhi. • Research Paper presented at International Conference on Multidisciplinary Concepts in Management (ICMCM-2023) organized by Department of Management Studies, GL Bajaj Institute of Technology & Management, Greater Noida, India in association with California State University, San Bernardino, USA held on 30th June-1st July 2023. • Research Paper presented at 7th Biennial International Conference, Sri Guru Gobind Singh College of Commerce, University of Delhi, held on 21st & 22nd March 2024.
Research Guidance
<ul style="list-style-type: none"> • Mentored B.Com.(Hons.) students who participated in the International Conference titled Revisiting Wellbeing: Perspectives, Challenges, And the Road Ahead for a research paper presentation on “Financial Inclusion: A Strategic Tool to Attain Economic Wellbeing”. • Mentored B.Com. (Hons.) students who presented a research paper titled “A Study on Financial Literacy Among the Individuals in Urban India” in the Pathfinder Competition organized by Dpt. of Commerce, Gargi College. • Mentored student of B.A. (Prog.) on a research project titled “Need for Mandatory Military Training”, for a research paper writing competition Subhash – Swaraj - Sarkar jointly organised by Bhartiya Shikshan Mandal - Yuva Ayam and Research for Resurgence Foundation.

<p>FDPs/Webinars/Workshops Attended (in the last three years)</p>
<ul style="list-style-type: none"> • Attended NAAC-sponsored day National Seminar on NAAC Revised Assessment and Accreditation Framework - An Approach, organized by the IQAC, Hindu College, University of Delhi, Delhi on 10th May 2022. • Successfully completed a one-week online Faculty Development Programme on "Data Analysis and Visualisation" from 30th November - 06 December 2022 organised by Teaching Learning Centre, Ramanujan College, University of Delhi under the aegis of Ministry of Education, PMMMNTT and obtained Grade A+. • Successfully completed a one-week One Week Online (Interdisciplinary) Faculty Development Program on “Dimensions of Research: From Literature Review to Data Analysis” organised by Shivaji College, University of Delhi in collaboration with Mahatma Hansraj Malaviya Mission Teacher Training Centre (MH-MMTTC), Hansraj College during 4-9 December, 2023. • Attended online 2-day workshop on MS-Excel organized by the Department of Commerce in collaboration with RDC in Gargi College on 20th and 21st January 2024. • Successfully completed a one-week online Faculty Development Programme on “Skill Enhancement Courses (Digital Marketing, Personal Financial Planning and Innovation and Entrepreneurship” organised by Mahatma Hansraj Malaviya Mission Teacher Training Centre (MH-MMTTC), Hansraj College under the aegis of Malaviya Mission Scheme, UGC in collaboration with Sri Venkateswara College, University of Delhi from 01st February – 07th February, 2024. • Attended National Conference on Financial Literacy: Demystifying Investment Options organized by Gargi College, under the aegis of IQAC, held on March 15th, 2024.
<p>Awards and Distinctions</p>
<ul style="list-style-type: none"> • Honoured with the “Eklavya Trophy” for exemplary performance throughout Class 12th. • Qualified for UGC NET & JRF exam (Commerce) in November 2017. • Won Best Paper Award along with cash prize worth Rs 5000/- at 7th Biennial International Conference, Sri Guru Gobind Singh College of Commerce, University of Delhi, held on 21st & 22nd March 2024.