



STRIDES.

The Annual BBE Department Magazine

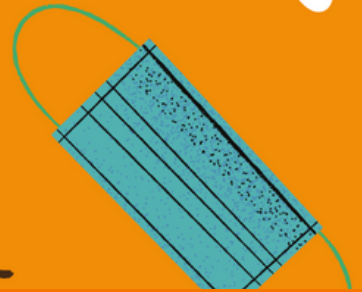
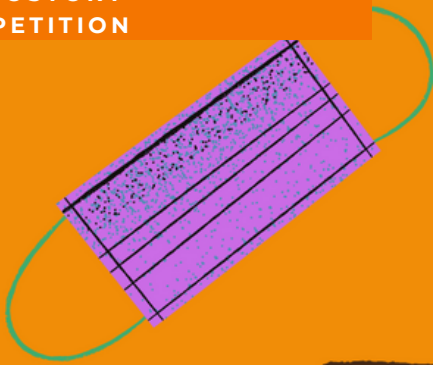


EVENTS &
WEBINARS

CLASS OF COVID'21

ADVITYA'21-
ANNUAL BBE FEST

PHOTOSTORY
COMPETITION



CREATIVE SECTION

COVER PAGE CREDITS-
VANSHIKA KHETRAPAL



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PRINCIPAL'S NOTE

Principal: Dr. Promila Kumar



It gives me immense pleasure that the Department of Business Economics is releasing e-edition of its annual Magazine – “Strides”.

We, at Gargi emphasize on the acquisition of knowledge, useful skills, critical thinking, and problem-solving abilities and believe that every student is unique and special. As educators, we are committed to nurture and develop every student to her maximum potential in a caring environment.

Testimony to this is the number of trophies won by the department in various inter-college competitions, displayed in my room.

Our aim is to provide an education that explores and strengthens the potential which is innate in every individual, just awaiting a chance to be expressed. Publishing a magazine is one such endeavor in this direction. Empowered with a strong sense of well-being, we are confident that our students will emerge as responsible global leaders and citizens with strong morale, ethical, and social values. I congratulate the editorial team and contributors for this initiative and eagerly await the forthcoming editions of Strides.

Dr. (Prof.) Promila Kumar
Principal
Gargi College

Head of the Department



I am extremely happy to bring out this message for The Department of Business Economics of Gargi College for its STRIDES magazine release for the academic year.

This magazine provides a platform for students to share information, spread the latest events and cultivate the right ways that will equip all of us to stay competitive in our respective fields of study and research.

It is often said, “Give me a copy of your college magazine, I will tell you about the quality of your college.” I strongly believe in this statement. For, a magazine carries the contributions reflecting ethos and aspirations of the students and other team members of an institution. I am happy to know the Department of Business Economics Gargi College is bringing out all this in its magazine each year. I went through the article published in this magazine. They amply demonstrate the communication skills, imagination and creativity, humour and humanism, technical competence, and patriotism of the contributors.

I congratulate and thank all the students and coordinators who have made untiring efforts to bring out this magazine. I wish them all success.

Ms Pooja Gupta
Teacher In-Charge (Business Economics)
Gargi College

Association-in-charge, Editor Strides



This edition of STRIDES is special as students have worked hard individually from remote locations (due to pandemic) and collectively in spirit to bring the experience and contribution of being a part of this department. From writing reports on the talks/workshops/seminars to motivating students to write for STRIDES to ensuring a presence for a perfect photo, team STRIDES has done it all.

Reading this copy of STRIDES will give you an insight into the activities we were engaged in throughout this academic session which provided opportunity to the students to explore and learn more with the experts in the field. The enthusiasm displayed by active participation of the department students presents a case of their overall learning and personality building. Apart from the conventional sections on report of departmental events, articles, innovative teaching, batch photos, the students introduced a new section, BBE playlist which helped students maintain their calm and positivity during these difficult times. I hope all the readers enjoy reading this edition as we enjoyed documenting it.

My sincere thanks to all the students involved in STRIDES and all other department activities.

Dr. Jyotika Bahl
Association-in-charge, Editor Strides
(Business Economics) Gargi College

STRIDES TEAM

Strides Team: 2020 - 2021



Members - Palak Agarwal, Prachi, Sanjana Paul and Vanshika Khetrpal

We express our heartfelt gratitude to everyone who helped bring this magazine to life. We are grateful for Dr Jyotika Bahl's continuous guidance, who has put constant efforts to help make this magazine a success. The BBE Association has been supportive and has been a critical factor that fuelled our hard work. In these uncertain times, we managed to develop another successful edition of Strides 20-21 due to the cooperation and love bestowed to us by everyone in the BBE department. This is a culmination of the glorious year that the 2020-2021 session has been, and we hope you enjoy reading it.

MEET THE FACULTY

BBE Department: Faculty



Dr. Jyotika Bahl



Dr. Varun Bhandari



Ms. Chandrika Goel



Ms. Gunjit Kaur

AAGHAAZ: THE BBE DEPARTMENT

Gargi College is one of the few colleges in the University of Delhi which offers the Bachelor of Arts (Honours) Business Economics course. The three-year program provides an unrivaled opportunity for students to hone their professional, technical, and managerial skills across the fields of Economics, Business, Finance, and Mathematics. The course trains students to have an analytical thinking process and equips them with an understanding of real-world and practical situations across all sectors.

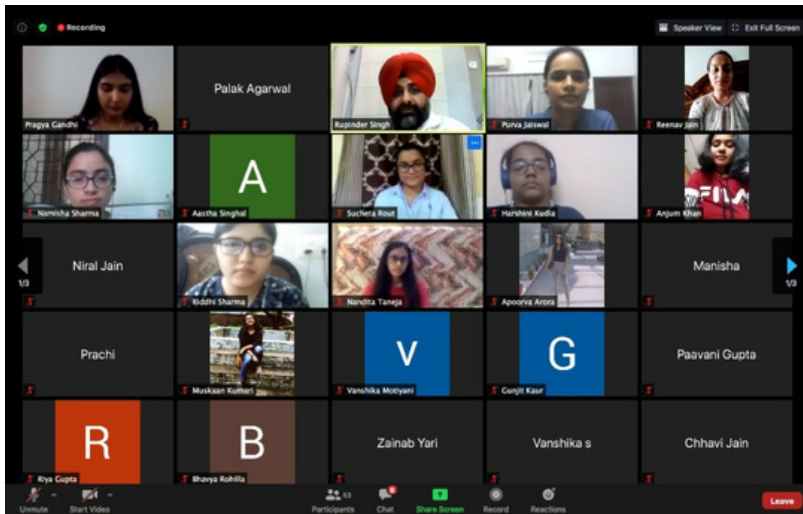
For over a decade, this course has continued to empower its students and made them independent individuals with multifaceted perspectives which have helped them surpass boundaries across industries, domains, and geographies. That being said, the students in our department have demonstrated success not only in their career paths and academically, but also performed exceptionally well in various extracurricular and co-curricular activities in as well as outside of college. Whether it is in the field of Art, Creative Writing, Music, Dance, Sports, Media, or Acting, our students have demonstrated continued success across all disciplines. The course also allows students to develop skills such as entrepreneurship, research, leadership, ethics, public speaking, etc. It is for this reason that posts their graduation from this course, students have enrolled in reputed Masters's programs across the globe, and others have been placed with companies such as EY, Deloitte, Bain & Co., Genpact, KPMG, and The D.E. Shaw Group amongst many others. Students have been taught values and skills that have enabled them to succeed not only in the years following their graduation but for many years beyond.

Through the pages of this magazine, the Department of Business Economics endeavors to take you through the achievements, aspirations, and creative flair of the students for the academic year 2020 - 2021

WEBINARS

Due to the Pandemic, all activities took place in online mode. Hence, all the talks, seminars, orientations were conducted in the form of webinars.

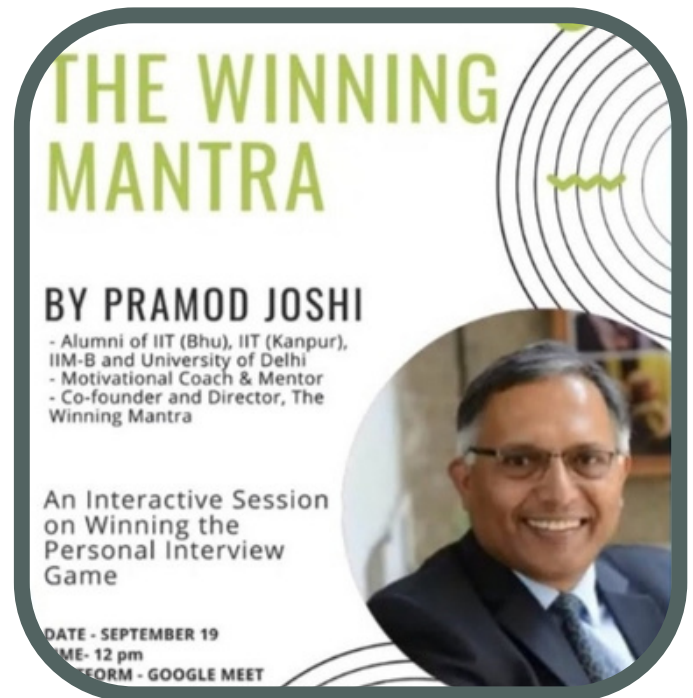
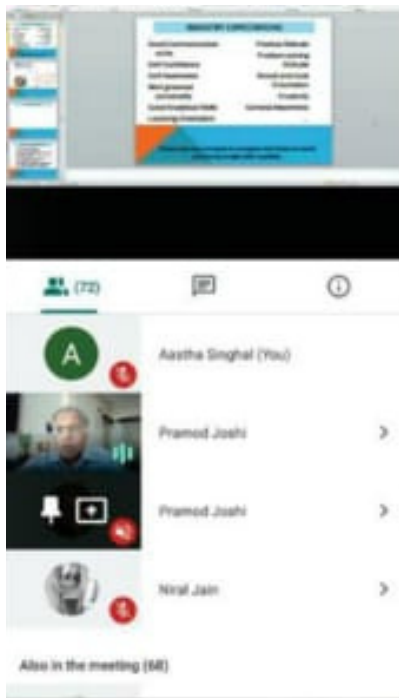
Public Speaking Workshop



A public speaking workshop was organized on the 10th of September, 2020. The mentors of the workshop were: BBE alumni Pragya Gandhi and Mr. Rupinder Singh, who specialize in public speaking mentorship for the past ten years. Ms. Pragya spoke about her journey towards being a confident speaker and introduced the students to the OREO (Opinion, Reason, Example, and Opinion) approach of speaking. OREO method is when one starts talking about the topic at hand by stating their personal opinion, supporting it with apt reasons, giving examples about the same, and thus wrapping up their speech by reiterating their opinion.

The workshop then took an interactive turn wherein students were called upon to try the OREO approach for themselves. Mr. Rupinder gave his valuable feedback to each student and advised them on the grounds for improvement. The webinar was attended by a large number of students, Dr. Promila Kumar- Principal, of Gargi college, and the faculty members as well. The workshop ended with the message that with continued practice and self-belief, anything is possible!

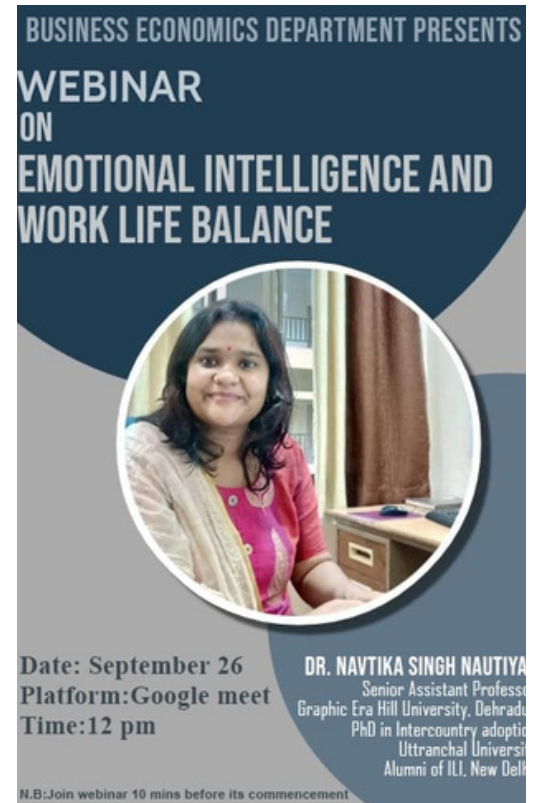
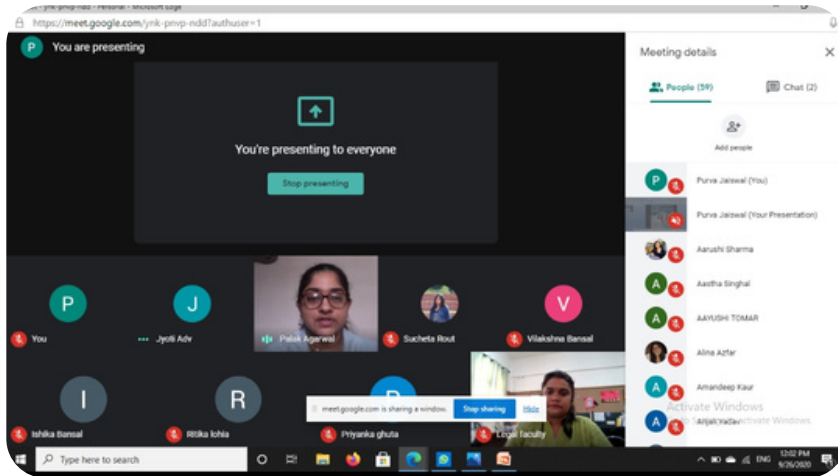
The Winning Mantra Webinar



The Winning Mantra webinar was organized on the 19th of September 2020 for students to build the right soft skills to be competent candidates who match the interviewer's attitudinal expectations. The speaker -Dr. Pramod Joshi has a B.Tech degree from IIT (BHU), an M. Tech degree from IIT Kanpur, and a PGDM from IIM Bangalore. He specializes in mentoring people for their interviews, helping organizations define their vision, missions, and core values, and has been an interview panellist at various country's leading institutions. Good communication skills, self-confidence, self-awareness, personal grooming, creativity, and general awareness were some of the industry expectations that interviewees should stress upon. He also gave suggestions on how to meet these expectations. Stress questions are a 'make-or-break' component when it comes to acing an interview. Hence, he talked about how being calm and true to ourselves can help us surpass this hurdle. In the end, he summarised his presentation with the twenty words an interviewee should keep in mind to do well in a personal interview round.

WEBINARS

Webinar on Emotional Intelligence and Work-Life Balance

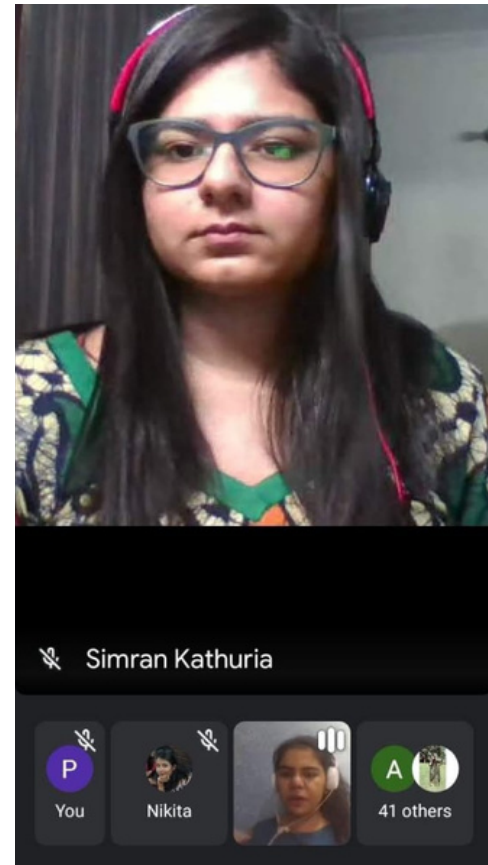


An interactive webinar was held on “Emotional Intelligence and Work-Life Balance” by Dr Navtika Singh on the 26th of September.

Dr Navtika Singh Nautiyal is a Senior Assistant Professor at Graphic Era Hill University, Dehradun. She has delivered multiple addresses on contemporary law issues and is a member of 13 prestigious editorial board Members and reviewers in different National and International Journals.

She started the talk with the various challenges that come with being a woman at work. She gave tips on building emotional intelligence and how all modern-day companies look for this essential aspect amongst all their prospective candidates. She explained the attributes that make emotional intelligence, such as self-management, self-awareness, social awareness, etc. The students were suggested to keep professional and personal life separate and continuously evaluate their emotions in a stressful situation to react more mindfully in a professional environment. The session was eye-opening and inspiring. The students learned to work on their emotional intelligence to survive in a dynamic world full of challenges.

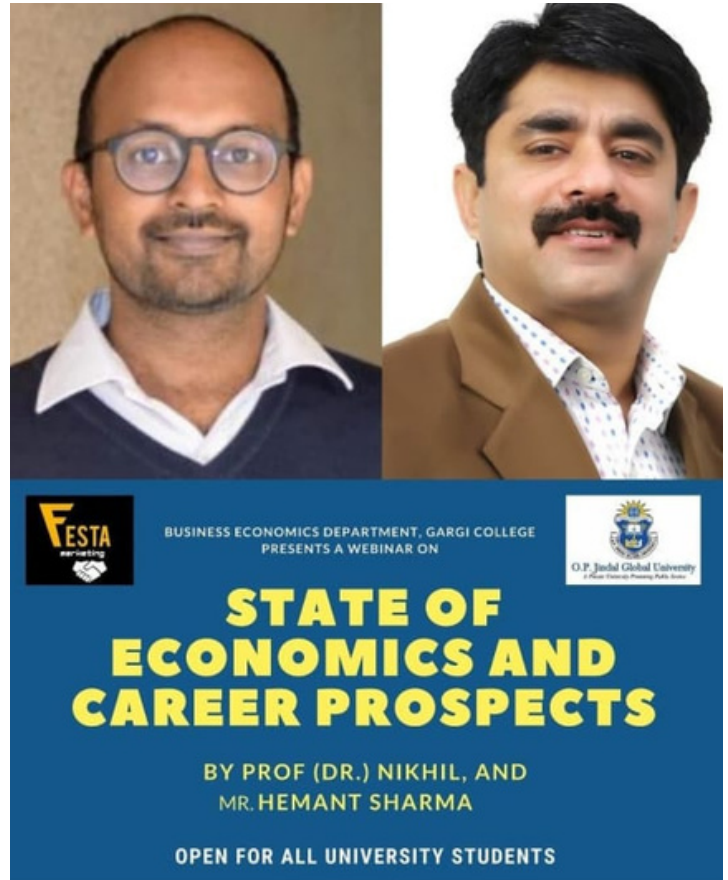
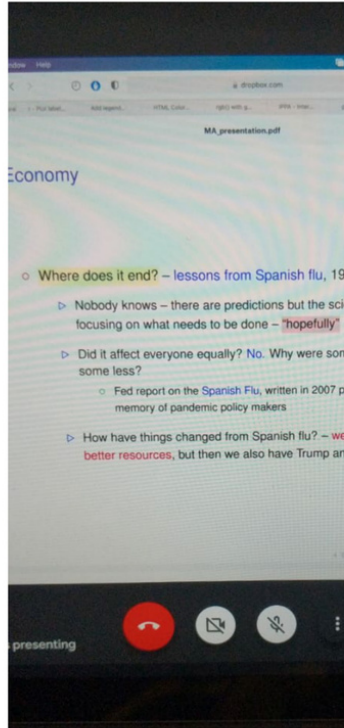
Alumni Interaction Webinar



The Department conducted a webinar with some of the notable alumni on, 19th of October, 2020. Shreya Sehgal from IIFT Delhi, Simran Kathuria from XLRI BM, Ayushi Sharma from MICA, Shruti Jain from KG Somaya, and Chitrakshi Kashyap from XLRI Jamshedpur, who all are parts of prestigious B-Schools now, participated in the same. The speakers inspired the B-school aspirants by speaking about their journey and preparation methodology. They gave valuable tips, shared marking patterns, and approaches towards various sections in the top B-school exams. They stressed the importance of taking multiple mock tests in the last few days.

Participants interacted on how to overcome the anxiety that comes with fluctuating marks in the mock tests. Upon hearing the multiple challenges faced by the seniors and learning how they tackled them, the participants of the webinar left feeling very motivated and had a new zeal to perform exceptionally well in the exams, come what may!

WEBINARS



The economy has been through a roller coaster during the COVID era.

To help us understand the vast world of economics, a webinar was held on 31st October 2020.

The speakers were Prof. (Dr.) Nikhil- Jindal School of Government and Public Policy, and Dr Hemant Sharma- Deputy Director and Head of Admissions and Outreach. The professors talked about the importance of economics and its applications in the real world. They then encouraged all the students to venture into this domain for more female representation. Then they shed some light on the current market situation, and the job arena and how India might recover from the depression COVID has created.

The webinar ended on a positive note with the message that we should never stop being inquisitive about the economics that surrounds us.

BBE Orientation Session

SEM	ABILITY ENHANCEMENT COURSE	GENERAL ELECTIVE	SKILL ENHANCEMENT COURSE	CORE COURSE	DISCIPLINE SPECIFIC ELECTIVE
V				<ol style="list-style-type: none"> Quantitative Techniques for Management Organizational Behaviour 	Elective-I Elective-II Any two from the following list: <ol style="list-style-type: none"> Finance Quantitative Techniques Economics Ventures Marketing

The Department of Business Economics organized its 'Orientation Session' on 18th November 2020 for 2020-2023. Our teacher coordinator Dr Jyotika Bahl Ma'am, who hosted the orientation, led everything with utmost perfection.

She made the girls aware of their schedule for this semester and told the girls about the college's basic functioning. Freshers got an idea about the various courses and papers they would be studying throughout the 3 years, followed by an introduction to all their teachers.

All the curious and excited girls were made familiar with their new college environment. In the end, we even had a brief introduction by the students who volunteered for the post of Class Representative for this academic year. Overall it was a hot and enriching orientation session.

GE Orientation Session



After the BBE orientation on 18th November, many of the first-year students were left with much confusion about the General Elective paper and did not know how to choose a GE choose from, and the fact that the GE paper held lots of importance scared us even more.

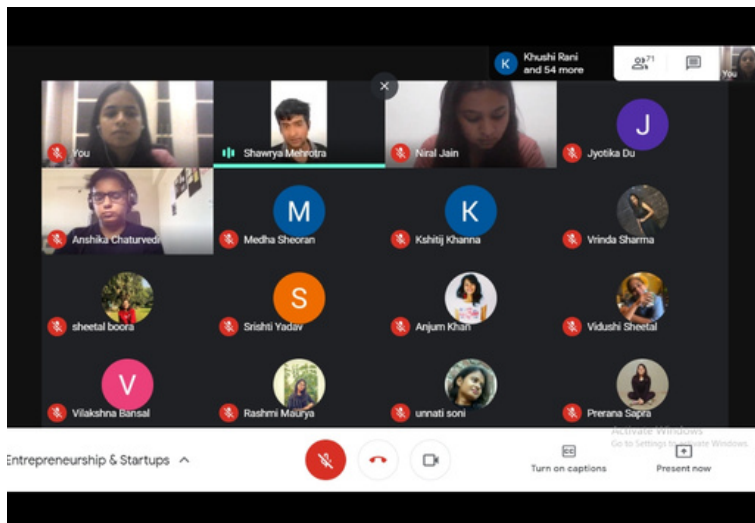
Dr Jyotika Bahl took the time to give them a detailed orientation about the General Elective paper on 20th November. She explained every aspect very clearly. She made them aware of the different GE options available and their syllabus. She gave them insights on various GEs and the ones which would be beneficial specifically to their course.

The most important thing she told them was that choosing a GE mainly depends on one's interest and that the GE paper gives one a chance not to miss learning any other course that they might be interested in.

The orientation by Jyotika ma'am made the process of choosing a GE very easy and cleared all of the cloudiness that the students might have had.

WEBINARS

WEBINAR ON ENTREPRENEURSHIP AND STARTUPS



AAGHAZ
The Business Economics Department of
GARGI COLLEGE
Presents
WEBINAR
on
**ENTREPRENEURSHIP
AND
STARTUPS**

PATRON
Dr. Promila Kumar
(Principal, Gargi College)

SPEAKER
Mr. Shawrya Mehrotra
(Founder and CEO of Metvy)

06.03.2021 1pm Google meet

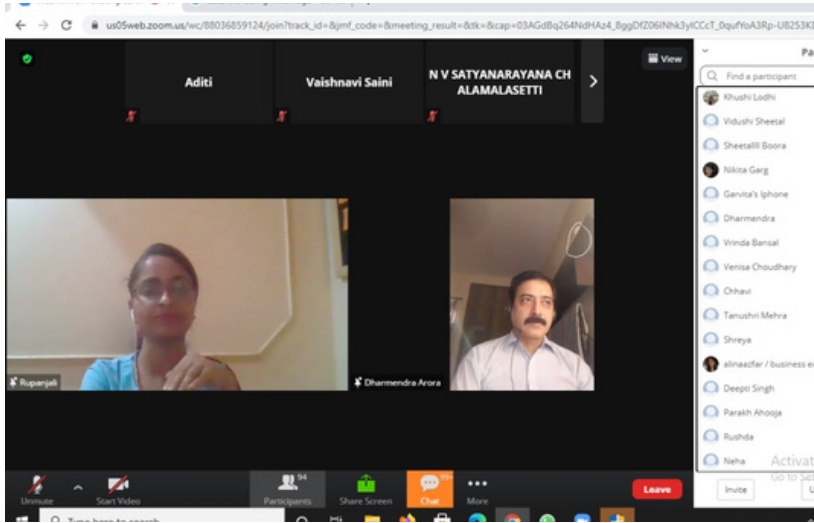
"Startups are a rage right now; everyone wants to be their boss."

The webinar on "Entrepreneurship and Startup", held on 6th March 2021, aimed to show a clear picture of what goes down behind a successful entrepreneurial venture. Sharwya Mehrotra- CEO of Metvy- A need-based networking interface, talked about his startup journey during the informative session. He illustrated the importance of Market Research through the example of his first start-up, 'Charkha', and asked everyone to learn from experiences. He shared his experiences and some drawbacks of his own ventures so that the participants don't make the same mistakes that he did.

The importance of having driven, like-minded people in one's team was also thrown light upon. One has to be okay with rejections to be a successful entrepreneur. Being from a commerce background and having set on to make an app, he faced various challenges and took them head-on, inspiring to say the least.

The session inspired the participants and gave them great tips and a real picture of the startup world.

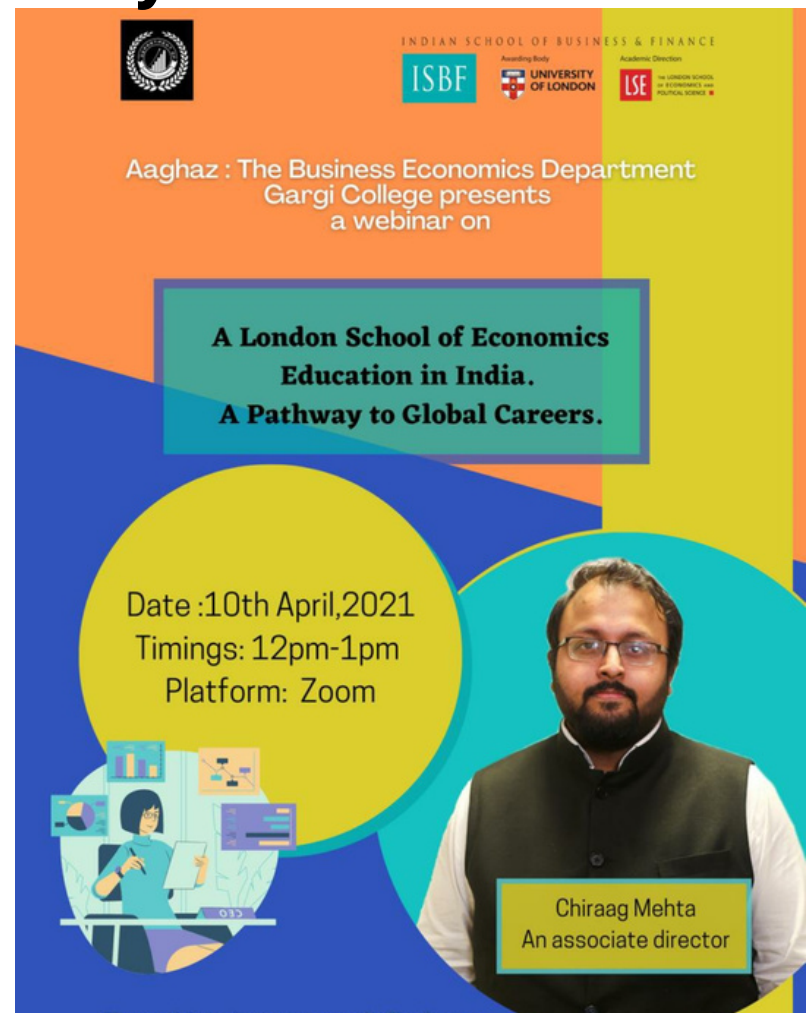
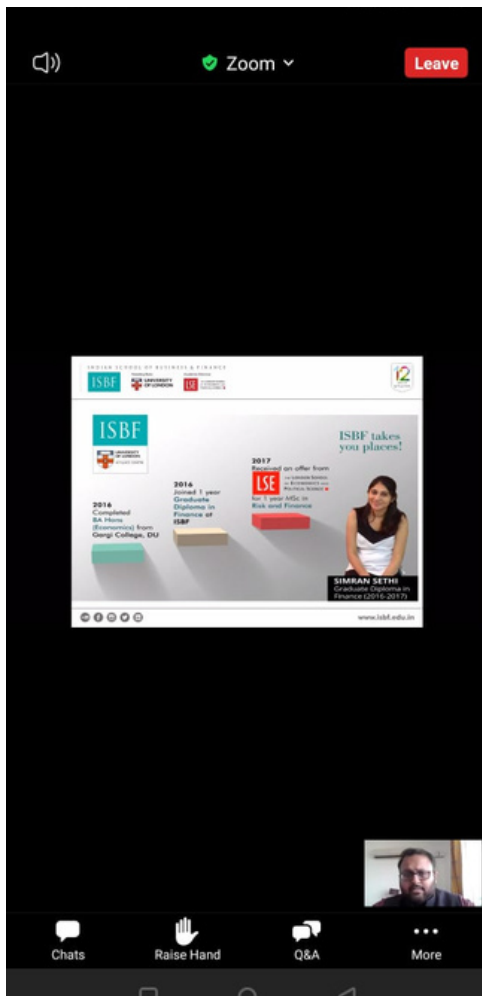
Exciting Careers in Communications



The Department conducted a webinar on 7 April 2021 on Exciting careers in communications. The speakers were Mr Dharam Arora (Managing Director, The Source) and Ms Rupanjali Lehri, Associate Director of DSC. They made the session enjoyable by giving some activities and providing goodies for the winners. Activities like identifying Jingles and Brand Ambassador included guessing brand names by the tag lines, quizzes, and many more exciting activities.

The webinar was held to enlighten the crowd about the postgraduate courses for communications. They discussed some critical elements of improving business communication- speaking more, reading the newspaper, novels that help build skills, and the essential mantra is practice, practice, and practice. Practice makes a man perfect.

A Pathway to Global Careers by ISBF



A webinar on 'A London School of Economics in India, 'A Pathway to Global Careers', in association with the Indian School of Business and Finance, was conducted on April 10, 2021, on the platform 'Zoom' for the BBE students of pre-final and final years.

The webinar was conducted by Mr Chirag Mehta, an ISBF (LSE) alumni himself, who talked about education prospects in the various fields of Economics. The webinar was held to enlighten students about the various postgraduate courses in economics available at ISBF, with the course design and pattern, all given by LSE. Thus, this has become highly cost-effective and a much convenient way for the students to study LSE courses in Delhi, India.

OBE: First Batch Experience

While the world is battling with Covid-19, the students, teachers, and the administration had different consequences and worries. One of such challenges was facilitating the ongoing course and studies, ergo conducting examinations for students. Still, considering the safety and the nationwide lockdown, everything was digitized, and so was our college. Holding offline exams would put the students' health in jeopardy, so the policymakers resorted to online classes and online exams. As students realized it, not everyone had the privilege of having a good internet connection at their homes or a network-friendly residence location.

With diligence and deliberations, it was decided that only the final year examinations will be conducted, and the other years' exams stood cancelled. With further diligence, the online exams were decided to be open book exams, and the students had to upload their answers on a portal created for the same purpose. This policy was met with extreme apprehensions from students and teachers alike

however, after the first phase of OBE, the common experience indicated a smooth functioning.

Some students experienced problems with the portal at the last minute, but they were given the option of emailing their answer sheets. The extra one hour allotted for scanning and uploading the answer sheets improved the experience of the students. The government also attempted to provide sufficient assistance to PWD students and those without internet connectivity.

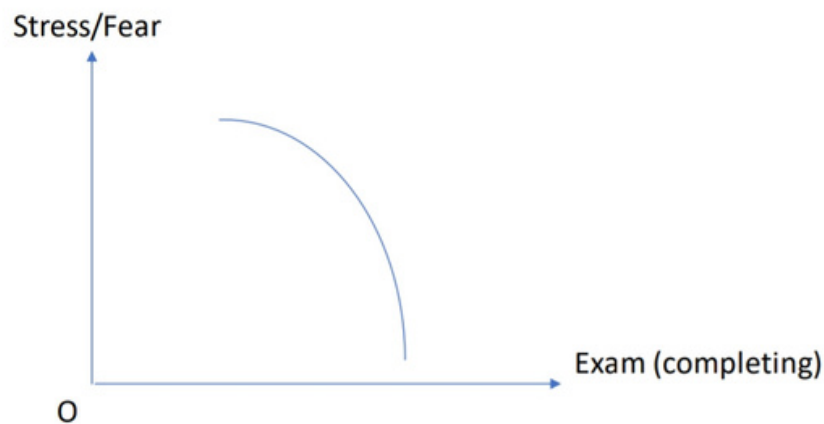
Introducing OBE (Open Book Examination) was an unprecedented solution to the problem created by the pandemic, but ensuring a correct implementation, can become a firm option. Being the first-ever batch to give the online Open Book Examination, there were many dubious questions and anxious aura for students and teachers. It was a new thing for everybody.

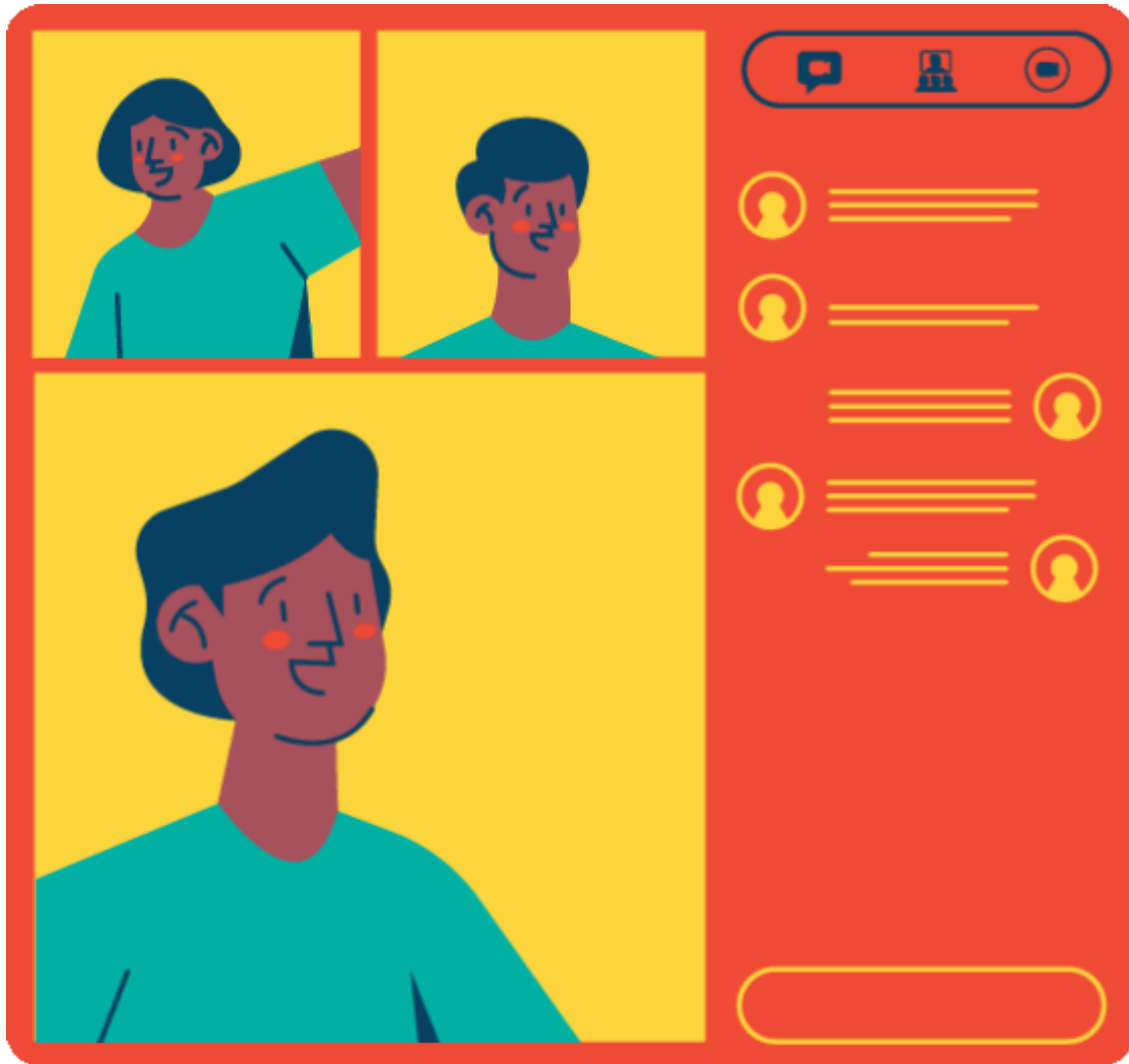
ALUMNI ARTICLES

The possibility of losing the connection, the case of other technical glitches, the case of a total application-based question paper: all these were the added worries for an examination of any student. In addition, such a hostile atmosphere got dragged on due to the continuous postponement of exams. However, with every exam, the fright was decreasing. Let's say, as an Economics student, the fear/anxiety graph dropped at an increasing rate, such that the curve was concave to the origin and downward sloping: Even with the ongoing pandemic, our teachers thoroughly helped us with even last night doubts over calls and texts. Their support made it relatively more accessible for the students to cope with the ongoing situation and study for our exams!

Anshika Aggarwal

Business Economics Department Batch of 2020





ADVITYA 2021

THE ANNUAL BBE FEST

TOAST THE ROAST

*Winner of the Event: Aman Deep
(Zakir Hussain College)*

*First Runner Up: Chhavi Jain
(Gargi College)*



For its annual fest, Advitya'21, the Business Economics Department presented the 'Toast the Roast' competition. This event presented an opportunity to people who are good at finding the comic aspects of a situation. During the competition, the participants had to present a roast on the given topic. It was an enjoyable and light-hearted activity.

ENTR'ACTE

Winner Team:

Aakriti and Ananya (Shri Ram College of Commerce)

Second Position (Standalone):

Sarthak Arora (Indraprastha Institute of Information Technology)



The ENTR'ACTE competition gave the participants a chance to awaken the director within themselves, bring Warren Buffet into action, and give it all a *business tadka*.

The participants had to act in their favourite movies and give them the happy endings that they always wanted by changing the entire plot. The event was held on 12th April 2021 and was open to all the college/university students, wherein either solo participants or teams of two were allowed.

Bokeh Mode

When she returned, she discovered that the doll had vanished, as had the mess made by the soil mound. Her puppy came racing at her to play before she could think about anything else, and she forgot all about it. Later that evening, she was enjoying her daily tea in the garden when she spotted a head emerging from the bushes. She noticed that it was the same doll as she got closer to the bushes. She picked it up and carried it into her home, where she put it on her study table.



IMG2



There are some incidents which I have witness which has an impact on me , those incidents which I can't describe in words .

Business Economics Department
Gargi College
Presents
ADVITYA'21

BOKEH MODE

**Narrate a story with pictures
and get a chance to win exciting
cash prizes!**
Be a lone wolf or come in a pair

*see what she has
say about life at*

**Date: 13th - 14th April
Time: 12 pm onwards**

*Chef and Carlo
us a tour in Rome*

**For queries, contact :
Khushi Rani : 9811691041**

An illustration of a woman with long blonde hair, wearing a black dress with white stars, holding a camera on a tripod. The background is a light orange color with a grid pattern at the top and bottom.

Winners (Photos Displayed on the Left):

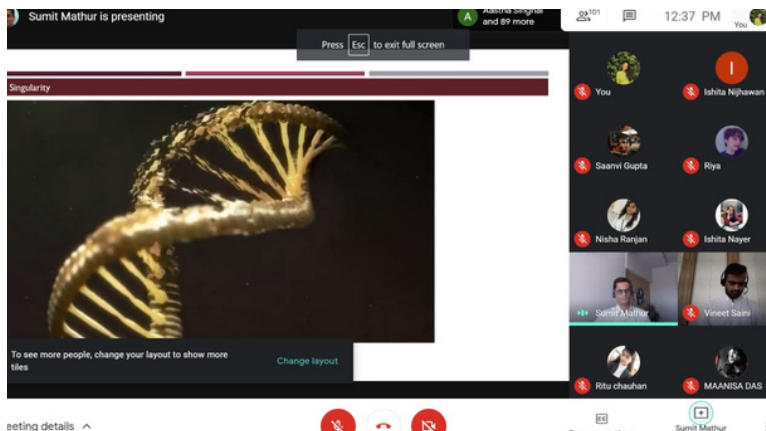
Akansha Singh (Hansraj College) and Vansh Sharma (Deen Dayal Upadhyaya College)

First Runner Up: Mohit Jindal (Kirori Mal College)

A pre-jitter based on the art of storytelling, Bokeh Mode tested participants' creativity and photography skills. The organisers provided specific genres such as romance, humour, thriller and diverse themes, and the participants had to click 3-5 pictures depicting a storyline on the same. The creativity of the students shone through as they submitted astounding pictures with great storylines.

ARTIFICIAL INTELLIGENCE WEBINAR

Artificial Intelligence is the future, the coming of age. We often hear of a world that will be dominated by AI- also known as the phenomenon of Technical Singularity. So, to give us valuable insight on the same and how the world of AI is about to unfold, a webinar on the same was held on 17th April to mark the closing ceremony of our Departmental Annual Fest- Advitya'21.



The speakers were Sumit Mathur and Vineet Saini, both extremely passionate and knowledgeable in AI. They explained various key AI concepts, such as Neuralink, IIVA, Waston dynamics, and the ever-debatable technical singularity question. Along with the basics, they explained the horizons in which AI can be used- be it medicine, education, etc.

It was an intriguing and interactive session touching all the points related to the meaning, applications, and the present and future scope of AI. The session enlightened the listeners about how AI would soon take over many functions in almost every field. The webinar provided great insight to everyone about the concepts of AI.

MAIN EVENTS

Eco Storm

It is said, "Economists don't even agree on the questions, then how can they agree on solution?"

The screenshot shows a Zoom meeting interface. The main content is a presentation slide with the following text:

Problem Overview

The crux of the crisis indicates that the Public Relations of the company has been damaged because some female employees have sued the company in a case of gender discrimination alleging that it does not support promotion of women to higher ranking roles and positions. The company is now in a predicament because this kind of a situation did not occur due to intentional practices but happened accidentally.

What to do now?

The company must set some stringent policies so as to induce gender equality in the culture of the company. It should design wholesome strategies and release a press statement delineating the actual scenario.

Impact of the crisis on the market of Re-Shoe

- Credibility of our product will fall
- Sales will decrease temporarily by 20%
- Extra expenditure on Marketing
- Heavy expenditures on bringing new policies

The meeting interface includes a grid of participants, a chat window, and a meeting control bar at the bottom.

Business Economics Department
Gargi College
presents

Advitya '21

ECOSTORM

A battle of your economic acumen - the best will go on to be the winner of the storm that has been unleashed.
Ready to be blown away?

1-2 participants
Prelims : 13th-15th April
Finals : 17th April

For queries, contact:
Mishita: 96303011990

Winners:

- 1. Anurag Kumar*
- 2. Deepanshu - Symbiosis School of Economics (SSE, Pune)*
- 3. Mehak Agarwal and Disha Peswani (Gargi College)*

The competition tested the economic knowledge and the acumen of the participants. The Prelims included a short quiz related to business, current affairs, and popular cultural cues followed by a case study competition and presentation in front of a live panel.

Ecostorm taught the students real-world problem solving and teamwork with the appliance of their academic knowledge. Students learned and unlearned by opening up their minds to the solutions that everyone had to offer. It was a thrilling yet wholesome learning experience overall.

MAIN EVENTS

Mind Martians 3.0

Winners:

Team Inno2 - First

Priya Makkar - Shaheed Rajguru College of Applied Sciences for Women

Ishika Jain - Shaheed Rajguru College of Applied Sciences for Women

Team Kaizen - Second

Arsh Bhatia - CVS

Srishti Chopra - Gargi College

Team Liquid - Third

Isha Roy - Shri Shikhayatan College, Kolkata

Paarth Bhatnagar - IIT Madras

BUSINESS ECONOMICS DEPARTMENT
GARGI COLLEGE

PRESENTS
ADVITYA' 21
**MIND
MARTIANS 3.0**

All business problems are no less than an Enigma!

But just like Enigma, these problems can be cracked with your business acumen and your ability to make money while thinking like a megalomaniac.

Prelims: 15th April
Finals: 16th April

Win exciting prizes
Team Size: 1-2 members

FOR FURTHER QUERIES, CONTACT:
PURVA : 7309517091

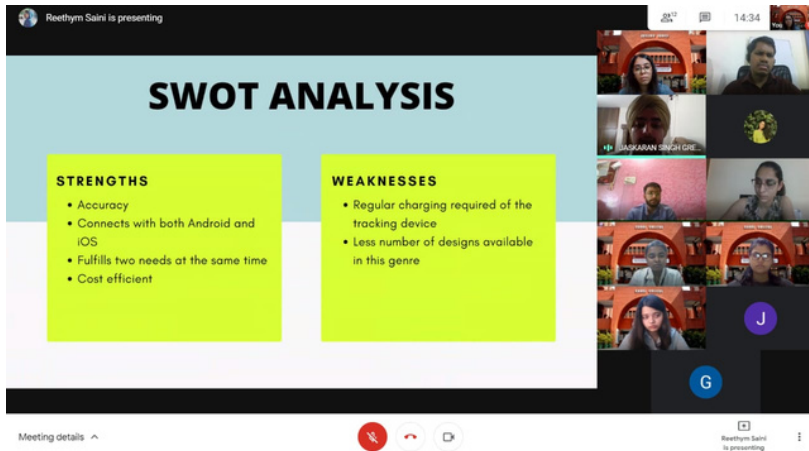
Mind Martians 3.0 was one of Advitya 2021's flagship events which involved solving business problems using wit and business acumen while being highly efficient and making money. The competition consisted of three rounds.

The rounds consisted of an elimination round, an online quiz, a budget allocation used to buy resources from a given list of resources, and a case study after the teams had chosen their resources.

During all three rounds, students got a chance to learn about time management, efficient utilisation of resources, teamwork, and confidently presenting their ideas. The students' could buy resources, deliver and offer solutions using their skillset, and explore how the real world works if we use our skillset efficiently and effectively.

MAIN EVENTS

CEO for a Day



Winners:

1. *BM Advisors- Bhavuk Garg (Shri Ram College of Commerce) and Mohit Surana (Shri Ram College of Commerce)*
2. *Abhay Agarwal (Deen Dayal Upadhaya College)*
3. *Liskos- Sucheta Rout (Gargi College) and Arup Dutta (Asian Academy Of Film And Television)*

This event allowed students to be the CEO of their very own company and take charge of its operations. They were presented with various challenges, and the participants put their problem-solving skills to the test.

This competition gave students a chance to handle crises and solving them the way a CEO does. Through various rounds, they were asked to start forming a company, crisis management, and presenting creative and relevant solutions to modern-day problems. The students thus got to learn from their experiences and each other.

The competition was a massive success as the participants knew how's it's like to be a 'CEO for a Day.'

BUSINESS ECONOMICS DEPARTMENT
GARGI COLLEGE

presents
Advitya'21

CEO for a day

13TH - 17TH APRIL
TEAM SIZE: 1-2 MEMBERS

CEO for a DAY will allow you to be exactly that: the CEO of your very own company where you're in-charge of overseeing all its operations, BUT first, you will have to navigate through a series of unexpected crises...

Join us to see if you have what it takes to be the last CEO standing!

FOR QUERIES, CONTACT:
NIRAL JAIN : 9354276569



INNOVATIVE TEACHING TECHNIQUES

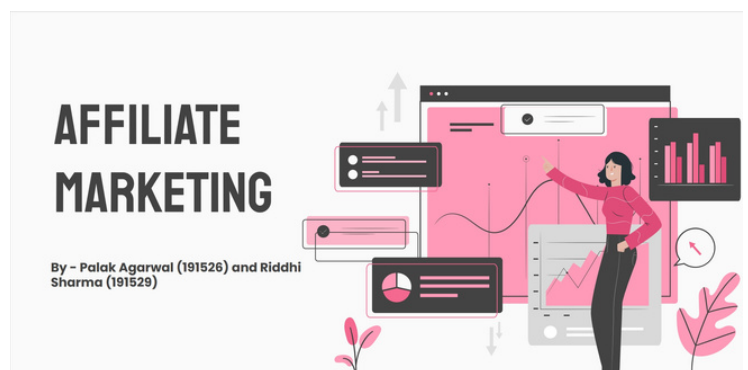
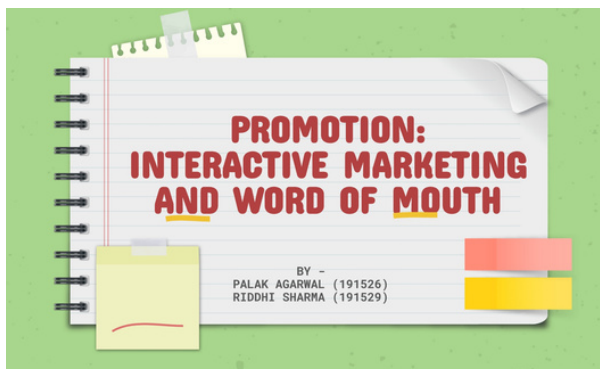
Innovative Teaching Techniques

The lockdown imposed its own challenges for the student and teaching communities worldwide. There was a lot of uncertainty about everything but every problem comes with a ray of hope and innovation. Thus, we adopted 'Online Teaching' on the video conferencing platform 'Google Meet'.

Via this platform, students presented and showcased new learning paths, for themselves as well as one another, which is, going beyond the books.

The students of the fourth semester, for their subject 'Marketing', presented presentations which they made on topics that were not covered in the syllabus. This helped them research the subject through various means beyond their textbooks, learn about not just their topic, but other additional details about the related fields to it. Students went on to explore Digital Marketing, Affiliate Marketing, Ansoff Matrix, etc., and made presentations and presented them in their online class.

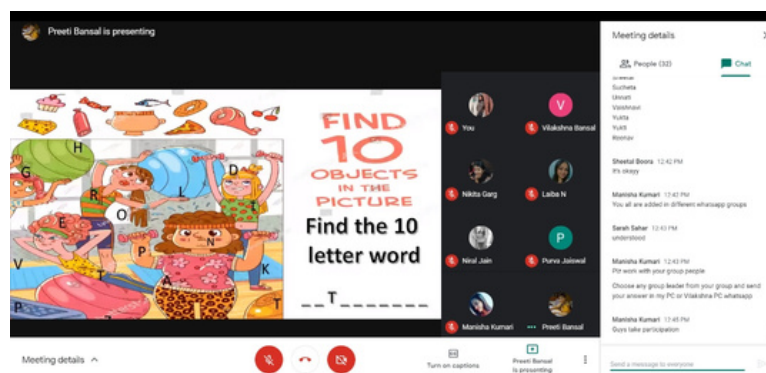
These students also made their research papers for their internal assessment for the 'Research Methods and Statistical Packages' paper for the same semester using the software 'Statistical Package for the Social Sciences (SPSS)'. During offline classes, the work was done in the labs, but this time, the students were taught SPSS on Google Meet by sharing the screen and also recording the class, so that they could refer to them later. While working on their Research Papers (in groups), the students also held formal sessions with their teacher to discuss their progress on their work done in SPSS (which they ran on their computers, at home) and asked for detailed feedback from him. The students did research on various topics, such as 'Determinants Of GDP', 'Economics of Film Industry', 'Factors Affecting Economic Growth in India', etc. This way, the students managed to learn new software, while at home and without access to the college's Computer Labs.



For the final semester students, the best part about the subject 'Organizational Behavior' was the activities conducted by the students. They were asked to present what they learned from the book in the form of any relatable activity. The activities should have been by the OB concepts, necessarily. It was, of course, done to test the understanding of the students and assist them in learning and grasping the minute details of OB and have knowledge about the practical world, which counts on OB concepts for better organization, where ever it applies.

And the students did not fail to exhibit their clutch and tenacity on the OB concepts. They researched, and some even discovered their activities with relatable OB concepts. They were divided into groups for time management and better work output. From digging deep into their childhood memories and favourite cartoons like Doraemon to their first adolescent sparks from Hollywood like Brad Pitt and Jennifer Aniston and finally creating a whirlpool of the contemporary world of ease and fun like cookies and travel destinations, the students came across distinctively with their activities. And they didn't miss out on the hidden meanings of the same and managed excessively well in explaining and communicating the knowledge and noesis of OB behind them. And for a very future distant time, the learnings will remain with the students, helping them in their career fields and personal lives as well. You must have been curious to know the lessons the students learned while performing and seeing these activities, reading the aforesaid true flatter! Keep calm, here's your stuff:

The students exhibited the laws of cognitive theory, reasoning, and individual decisions. To add to the individualistic wisdom, many collective learnings were highlighted too. They included the importance of teamwork, leadership, handling conflicts in a corporation, group decision making and the like.



INNOVATIVE TEACHING TECHNIQUES

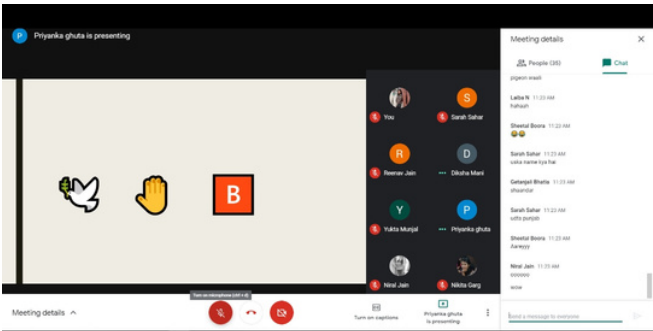
The laws of OB, such as Maslow's Law and Ohio Studies, were also well explained. It is no doubt that all the activities were in cohesion with the respective OB concepts and did reasonably well in educating the students thoroughly.

Each activity was also succeeded by a question and answer round where other students asked the concerned groups their questions. This confers that the students were attentive enough in the activities and highlights that any concept, when explained with practical implications, gets by-hearted. And the groups were also thorough and clear enough to answer all the questions asked to them. This entails that student learned what was needed to be discovered.

When everything is at par with excellence, how can a teacher be not pleased with her students?

Our respective, Reverence Jyotika Ma'am, was also contented with the activities. What should I conclude excellence with? Maybe, the knowledge you deciphered through this report is sufficient.

- Disha Peswani, Garvita Suneja, Palak Agarwal and Unnati Soni





CREATIVE SECTION

ECONOMICS FOR NOOBS

Economics is about making choices. We make all kinds of options every day. How much should I spend on gas? What's the best route to work? Where should we go for dinner? Which job or career should I go for? What are the pros and cons of finishing college versus taking a job or inventing the next, best Internet startup?

Which roommate should take care of washing the dishes? Can I get that dog as a pet? Should I get married, have children, and if so, when? Which politician should I vote for when they all claim they can improve the economy or make my life better? What is "the economy," anyway? What if my personal or religious principles conflict with what people tell me is in my best economic interest? Many people hear the word "economics" and think it is all about money.

Economics is not just about money. It is about weighing different choices or alternatives. Some of those important choices involve money, but most do not.

Most of your daily, monthly, or life choices have nothing to do with money, yet they are still the subject of economics. For example, your decisions about whether it should be you or your roommate who should be the one to clean up or do the dishes, whether you should spend an hour a week volunteering for a worthy charity or send them a little money via your cell phone, or whether you should take a job so you can help support your siblings or parents or save for your future are all economic decisions.

In many cases, money is merely a helpful tool or just a veil, standing in for a partial way to evaluate some of the goals you care about and how you make choices about those goals. You might also think economics is all about "economising" or being efficient—not making foolish or wasteful choices about how you spend or budget your time and money. That is undoubtedly part of what economics is about.

However, that's just the tip of the iceberg.

We all know that we can save money or time by being more efficient in our planning. A trip to the supermarket can be coordinated with a trip to take your child to school or to deposit a check at the bank across the street to save on gas. But we sometimes don't choose the most efficient options.

Why not? Economics is also about plumbing the depths of why we sometimes do and sometimes don't make what seem like the most economising or economic choices.

Economics is essential for many areas of society. It can help improve living standards and make the community a better place. Economics is like science in that it can be used to improve living standards and make things worse. It partly depends on the priorities of society and what we consider most important. Why not? Economics is also about plumbing the depths of why we sometimes do and sometimes don't make what seem like the most economising or economic choices.

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- *Harshita Meena, 1st Year*

Economics for Noobs

I am going to tell you what economics seems like. Being from 1st year, my experience with the subject was mediocre. Still, gradually it was a bit tough:(and I was like. OMG, is this what I am going to study for three years! ;) but wait, don't get afraid that's not all the experience I got, but rather economics is something more exciting, unique, exciting and a bit confusing. First of all, I will tell you what economics is, and I am sure you're going to love it.

Economics is:

How much you have?

How much can you buy with that?

How much you need?

Yeah. It's that simple.

I'll elaborate more on how much you have, how much you can spend out of it because you cannot spend all of your income. Why? Yes! You are right because we need savings.

So now here comes—the needs. We, humans, have unlimited wants but limited needs except for some so-called billionaires. So, take my example as I am from Ghaziabad if my parents give me five hundred rupees per month to travel from Ghaziabad to Delhi. But wait, am I able to complete or fulfil all my needs? No. precisely, this means we have unlimited wants but with limited means:) so now let's go to the quotes by the great economist Alfred Marshall. He defines economics as "a study of mankind in the ordinary business of life" that is economics is something that explains human behaviour,

So, now let's go up a little higher.

The broader term for economics includes the monetary and fiscal policy employment gross domestic product.

The Nexus in choosing between the end of this year economics vehicles used between the resource is what to buy and what not to buy.

The study of economics teaches us how to make the best use of limited resources; it tells us how scarce the means are and how they can be put to several alternative uses. To derive the maximum benefit out of them, economist Adam Smith defines economics as 'an inquiry into the nature cause of the wealth of nations' that is economical is that body of knowledge related to the wealth.'

So now I'm going to tell you the problems of economics.

The first problem is a multiplicity and scarcity of wants - there is an infinite number of absences, but the means are limited.

Now, I will come to the type of economy, which are capitalist economy and socialist economy.

So you tell me -what do you mean by a capitalist economy?

Yes, exactly! A capitalist economy is based on private ownership of the means of production, and their operation is for profit. The characteristics of a capitalist economy are a competitive market price system, personal property, voluntary exchange. Many countries stand as solid examples for the capitalist economy, like the United States, Hong Kong, and Singapore.

Now comes a socialist economy, which means producing and distributing goods and services and is owned and regulated by the public through the state or to the cooperative. The primary motive is not to use products for profit but rather an interest in social welfare.

Characteristics of a socialist economy are collective ownership, economic, social, and political equality, and no competition. China is one of the examples of a socialist economy. Now you tell me what type of economy India is?

Yes, it is a mixed economy.

In the end, I'll give you a brief statement for economics - *"economics is defined as an area where the distribution of production, rendering of goods and services are done"*.

- Anjali Joshi, 1st Year

PHOTOSTORY

This is where my aunt and her family live, a government quarter constructed in the middle of a forest in Madhya Pradesh. Every time I come here, I wish my home were in a place like this too, where I could go for a walk every evening through paths filled with trees, where the air smelled and even tasted so fresh and sweet.

Sighting all kinds of birds never seen before, listening to them chirp and feel one with me and watch nature vanish all my stresses and worries of every day; spend my weekends climbing onto a tree and feel the life that's flowing inside or make a swing out of a banyan tree and get amazed by the strength its humongous branches hold. It all feels so surreal, and every time I think: what have we done to this planet? Where I lived could have been like this too, and so could have everyone else's!



PHOTOSTORY

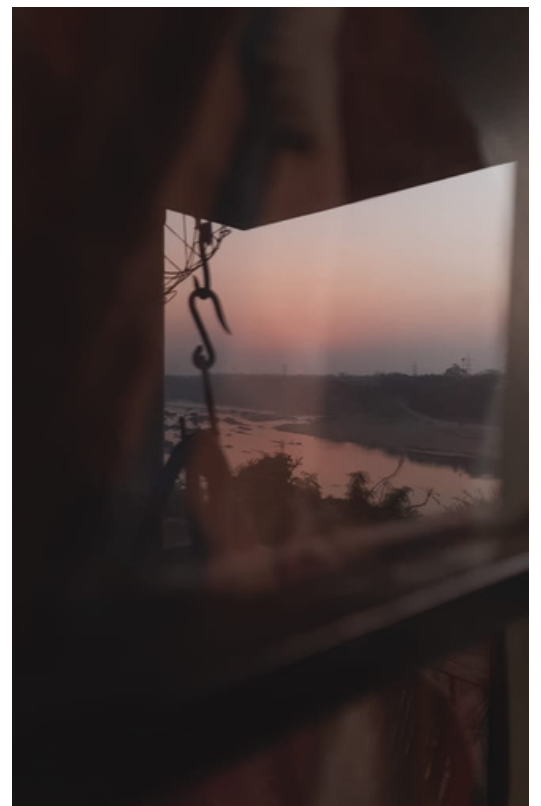


'I feel that I am having a strange longing for a city that I previously found myself estranged from.

A beautiful city which I feel is better without its people.

I feel that I am longing for a place that I detested and wanted to get away from.

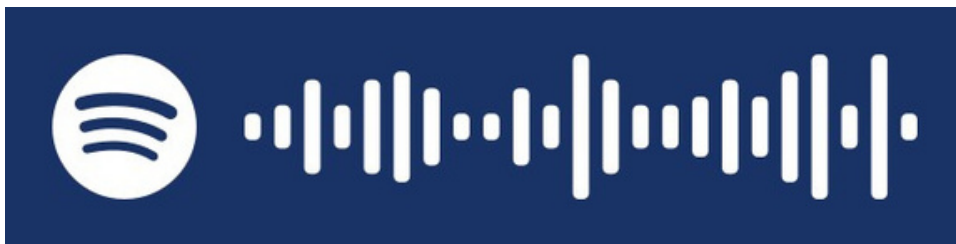
But now, I am torn between home and a city miles away



BBE PLAYLIST

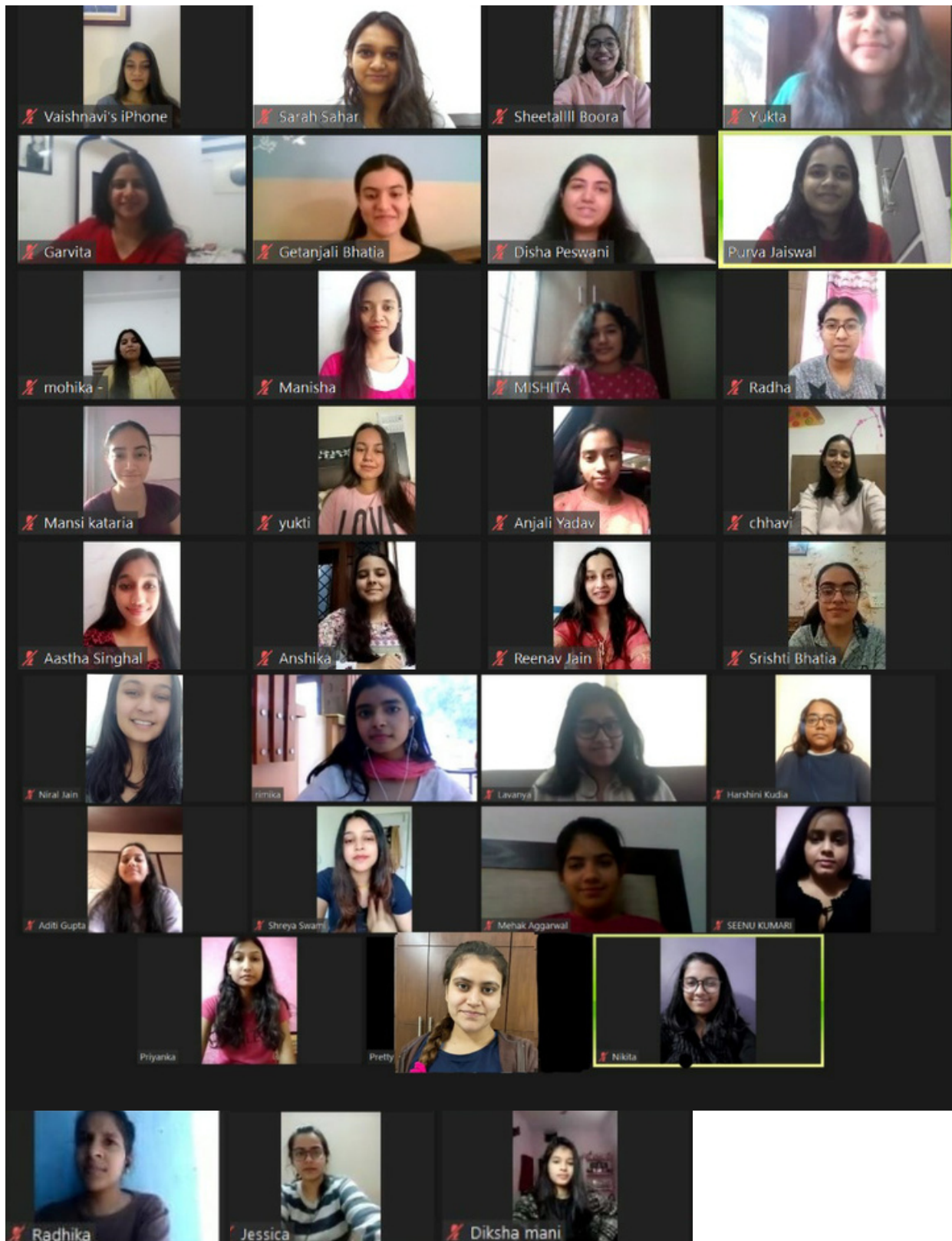
We all love music more than anything! Be it the Spanish melodies, the heartbreakers, or the dancy ones, this pandemic was liveable because of music! So, here's a list of our Top 10 most played songs:

1. ***Someone You Loved*** - Lewis Capaldi
2. ***Intentions*** – Justin Bieber feat. Quavo
3. ***Blinding Lights*** – The Weeknd
4. ***Feel Me*** – Selena Gomez
5. ***Past Life*** – Trevor Daniel feat. Selena Gomez
6. ***Monster*** - Shawn Mendes feat. Justin Bieber
7. ***Stuck With U*** – Ariana Grande and Justin Bieber
8. ***If The World Was Ending*** – JP Saxe feat. Julia Michaels
9. ***Better Days*** – OneRepublic
10. ***Driver's License*** - Olivia Rodrigo

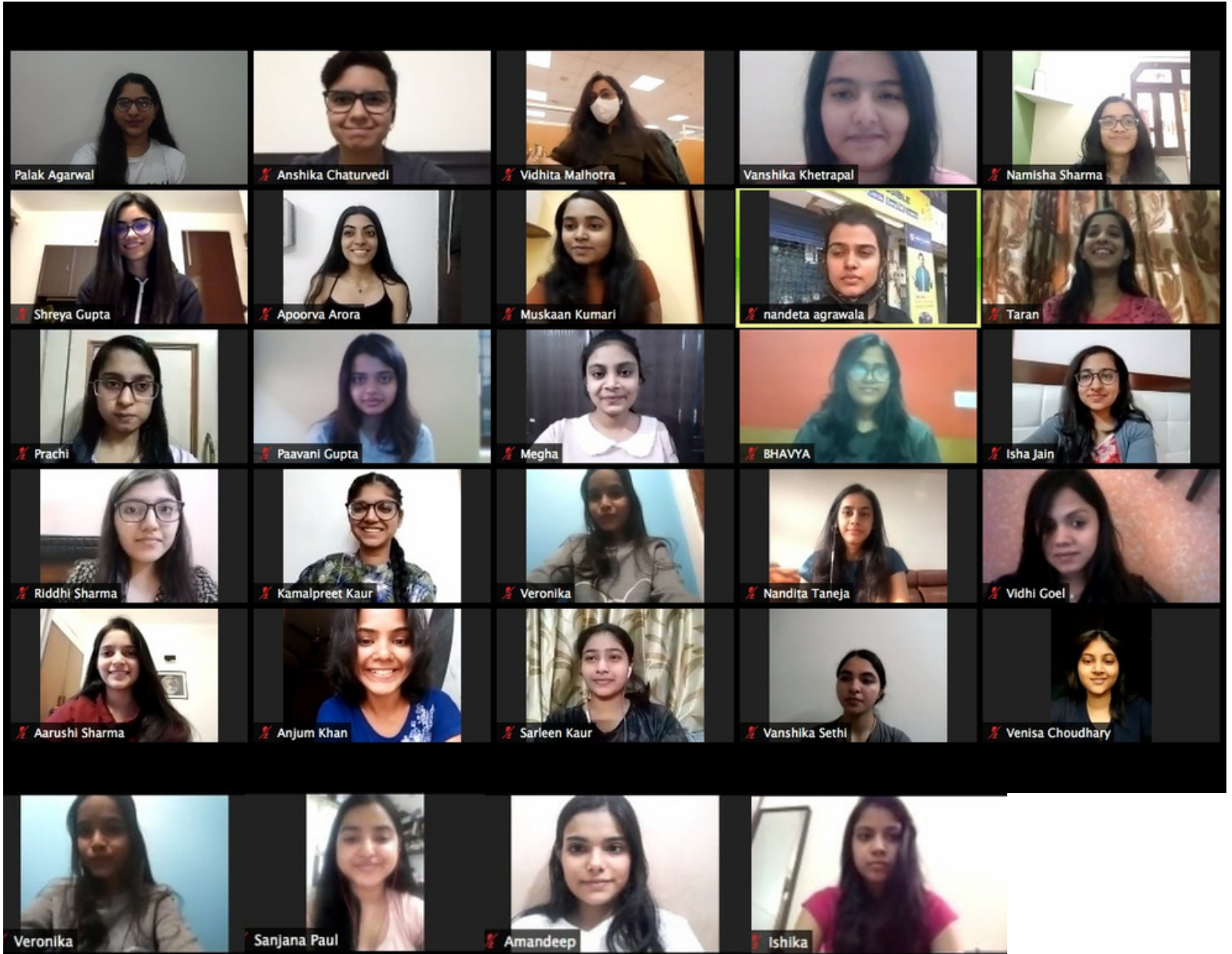


Here is a Spotify Link for the same

BATCH OF 2021



BATCH OF 2022



BATCH OF 2023

